

Message Text

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PAGE 01 BUCAR 04455 041446Z

43

ACTION EUR-25

INFO OCT-01 ISO-00 EURE-00 SS-20 NSC-10 CIAE-00 INR-10

NSAE-00 RSC-01 PRS-01 PA-04 DRC-01 /073 W

----- 025125

P R 041410Z DEC 73

FM AMEMBASSY BUCHAREST

TO USIA WASHDC PRIORITY

INFO SECSTATE WASHDC 7169

UNCLAS BUCHAREST 4455

USIA FOR IEE, IOP

E.O. 11652: N/A

TAGS: SCUL, RO

SUBJ: 12/3/73 MEDIA COVERAGE OF OFFICIAL CEAUSESCU VISIT TO
U.S.

REF: BUCHAREST 4446

1. ROMANIAN TV COVERAGE OF THE CEAUSESCU VISIT PICKED UP
STEAM DECEMBER 3 WITH SHOWING AT 1845 HOURS OF FIFTEEN-
MINUTE FILM "FROM NEW YORK TO WASHINGTON," MADE BY TV SCIENCE
AND SPACE EDITOR ANDREI BACALU WHILE ON 1972 IVP GRANT TO
THE U.S. (FYI - AN IMPRESSIONISTIC VIEW OF THE TWO CITIES
AND THE MAJOR HIGHWAY THAT CONNECTS THEM, THE FILM IS
GENERALLY FAVORABLE IN TONE. ESTIMATED TWO MINUTES FOOTAGE
DEVOTED TO POLLUTION IN NEW YORK AND PRESENCE OF TOLL BOOTHS
AND AUTO JUNK YARDS ALONG NEW JERSEY TURNPIKE. ACCOMPANYING
NARRATION MILD, HOWEVER, WITH IMPLICATION THAT LATTER TWO
PHENOMENA NOT FOUND IN ROMANIA. REMAINING 13 MINUTES OF FILM
QUITE POSITIVE AND HIGHLIGHT TOURIST SIGHTS OF TWO CITIES.
END FYI.) LAST MINUTE OF FILM CARRIES NARRATION "THE UNITED
STATES WELCOMES VISIT OF ROMANIAN PRESIDENT NICOLAE
CEAUSESCU...(THE VISIT) IS A SYMBOL OF THE FRIENDSHIP BETWEEN
AMERICAN AND ROMANIAN PEOPLES..." ESTIMATED AUDIENCE FOR
FILM SIX MILLION.

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2. BOTH TV NEWS PROGRAMS DECEMBER 3 (1930 AND 2230) CARRIED

30-SECOND COMMENTARY THAT CEAUSESCU HAD STOPPED IN ALGERIA AND IRELAND EN ROUTE TO U.S.

3. RADIO COVERAGE COPIOUS THROUGHOUT DAY WITH RESPECT TO CEAUSESCU TRIP. 1000 BULLETIN ANNOUNCED PRESIDENT'S DEPARTURE FROM ALGIERS FOR THE U.S., AND SUBSEQUENT HOURLY NEWSCASTS MENTIONED IN 25-SECOND SPOT HIS ETA IN THE U.S. IN SPECIAL 15-MINUTE COMMENTARY AT 1830 ON NIGHTLY NEWS PROGRAM "ORELE SERII" (HOURS OF THE EVENING), RADIO BROADCASTED SUMMARY OF "IMPROVING" RELATIONS BETWEEN U.S. AND ROMANIA SINCE NIXON VISIT TO ROMANIA IN 1969. THIS COMMENTARY HIGHLIGHTED EXPANDING ECONOMIC AND COMMERCIAL RELATIONS AND THE "INTENSE" ACTIVITIES OF ROMANIAN AND AMERICAN LIBRARIES SINCE 1969. THE BROADCAST CONCLUDED WITH STATEMENT THAT THERE IS NOW "GREATER UNDERSTANDING BETWEEN TWO COUNTRIES IN POLITICAL SPHERE," AND THAT SITUATION WILL LIKELY IMPROVE WITH CEAUSESCU VISIT.

4. DECEMBER 3 SCINTEIA CARRIED 7-COLUMN FRONT-PAGE HEADLINE: "TOVERASUL NICOLAE CEAUSESCU BEGAN YESTERDAY A NEW TRIP DEDICATED TO THE DEVELOPMENT OF ROMANIAN COOPERATIVE RELATIONS, TO PEACE AND TO INTERNATIONAL COOPERATION." BENEATH 2 1/2 X 6 1/2 FRONTPAGE PHOTOGRAPH OF PRESIDENT, HIS ENTOURAGE, AND AMERICAN CHARGE D'AFFAIRES A.I., DON BRAMANTE TOGETHER AT AIRPORT, IS 3 COLUMN, 15 COLUMN INCH ARTICLE ANNOUNCING DEPARTURE. MOST SIGNIFICANT QUOTE IS "... (THE TRIP) WILL CONTRIBUTE TO BETTER RECIPROCAL UNDERSTANDING BETWEEN ROMANIAN AND AMERICAN PEOPLES, TO THE STRENGTHENING OF COLLABORATION IN THE INTERESTS OF BOTH COUNTRIES, TO THE PROMOTION OF DETENTE IN INTERNATIONAL LIFE, AND TO THE CAUSE OF PEACE." BRAMANTE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ITINERARY, CHIEF OF STATE VISITS, THE PRESS
Control Number: n/a
Copy: SINGLE
Draft Date: 04 DEC 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973BUCHAR04455
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: BUCHAREST
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19731247/aaaabitg.tel
Line Count: 93
Locator: TEXT ON-LINE
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: BUCHAREST 4446
Review Action: RELEASED, APPROVED
Review Authority: shawdg
Review Comment: n/a
Review Content Flags:
Review Date: 09 OCT 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <09-Oct-2001 by williad>; APPROVED <30-Jan-2002 by shawdg>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: 12/3/73 MEDIA COVERAGE OF OFFICIAL CEAUSESCU VISIT TO U.S.
TAGS: SCUL, RO, (CEAUSESCU, NICOLAE)
To: USIA
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005